

# INVEST IN JABLANICA

Bosnia and Herzegovina



**TOURISM AND HOSPITALITY**



*Esteemed investors,*

*Municipality of Jablanica, through planned development designed in cooperation with the local business community, offers numerous benefits for those who wish to develop their business, or expand their business opportunities:*

- *provides incentives for future investors,*
- *supports establishment and development of start-up and new businesses,*
- *provides loans with subsidized interest rates,*
- *offers special incentives to potential investors for industrial production, exploitation and processing of stone, gypsum, hydropotential and other natural resources,*
- *subsidizes and offers support for traditional agricultural production and registered agricultural producers,*
- *encourages development of tourist, hospitality, craft, and commercial activities.*

*Jablanica municipality has always been an environment open for new ideas and challenges. We invite you, respected investors, to build a better Jablanica together!*



Salem Dedić, Municipality Mayor

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VIA DINARICA

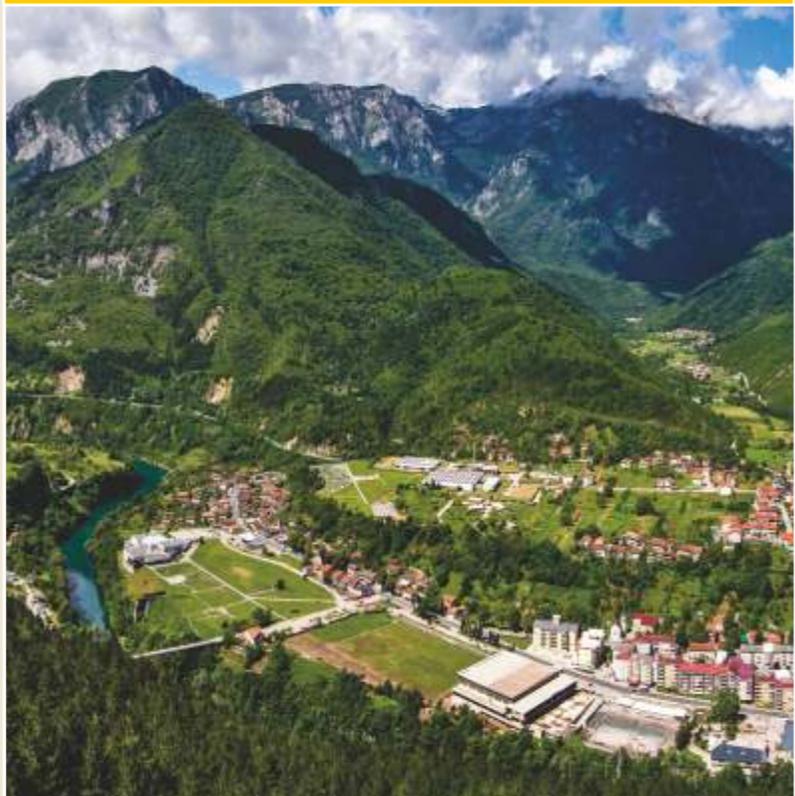
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## BASIC INFORMATION



Proximity to the European Union border and good transport connections are characteristics that place Jablanica among municipalities with a favorable geostrategic position.

Coordinates: 43° 39' 35" N 17° 46' 12" E

Location: South-East Europe, Bosnia and Herzegovina

Population: 10.111

Area: 301 km<sup>2</sup>

Elevation: 202 meters above sea level

Budget: € 4.602.302 with 35% dedicated for capital investments

Average temperatures: Summer – from 20°C to 24°C,

Winter – up to 5°C

Time zone: CET (GMT +1)

Area code: (+387) 36

Currency: BAM

Exchange rate: 1€ = 1.95583 BAM

VAT: 17%

Profit tax: 10%

- Time for issuing permits is 48 hours from the moment of acquiring all necessary documentation
- Introduced information „System 48“ used for solving problems of citizens and business community in 48 hours
- „Šljunkara“ industrial zone and 13 planned zones
- Established intensive communication between public and private sector through Municipality Council for competitiveness
- Jablanica Municipality continuously works on improvement and efficiency of the administration and improvement of services for citizens and business community

#### MOST IMPORTANT INCENTIVES AND SUBSIDIES

Financial incentives of the Municipality for:

- Start-up and new companies
- Commerce, tourism and hospitality services
- Craft businesses
- Industrial production for strategic sector (stone processing)

Other ways of Municipality support:

- Subsidies and support to registered agricultural producers of organic food
- Co-funding of joint participation at fairs



## WHY INVEST IN JABLANICA?



## BUSINESS FRIENDLY ENVIRONMENT



Customs incentives on state level and Federation of Bosnia and Herzegovina

- More information is available on Jablanica Municipality website [www.jablanica.ba](http://www.jablanica.ba)
- Other incentives on Federation of Bosnia and Herzegovina level
  - More information is available on Ministry of Development, Entrepreneurship and Crafts of Federation of Bosnia and Herzegovina website [www.fmrpo.gov.ba](http://www.fmrpo.gov.ba)
  - Federal Employment Service provides support for employment and the possibility of financing retraining programs for the employers. More information is available at [www.fzzz.ba](http://www.fzzz.ba)

- Proximity to the European Union and access to market with 600 million citizens
- Free trade agreements CEFTA and EFTA
- Excellent connection with Adriatic Sea (Ploče port) and the rest of Bosnia and Herzegovina
- Stimulating tax policy on state level
- Potential for granite stone exploitation and long tradition in stone processing
- Potential for development of rural, mountain, hunting and fishing, and cultural and historical tourism
- Great conditions for organic agricultural production
- Qualified workforce adaptable to the needs of the market
- Spatial planning documentation envisages establishment of 13 economic zones
- Municipality incentives adapted to the needs of private sector
- Efficient local administration

The municipality is located at the intersection of main roads Sarajevo-Mostar and Mostar-Banja Luka and regional routes Jablanica-Posušje and Ostrožac-Fojnica.

Distance from major cities:

Mostar .....46 km  
 Sarajevo .....83 km  
 Banja Luka ..... 185 km  
 Tuzla .....189 km

Closest international airports

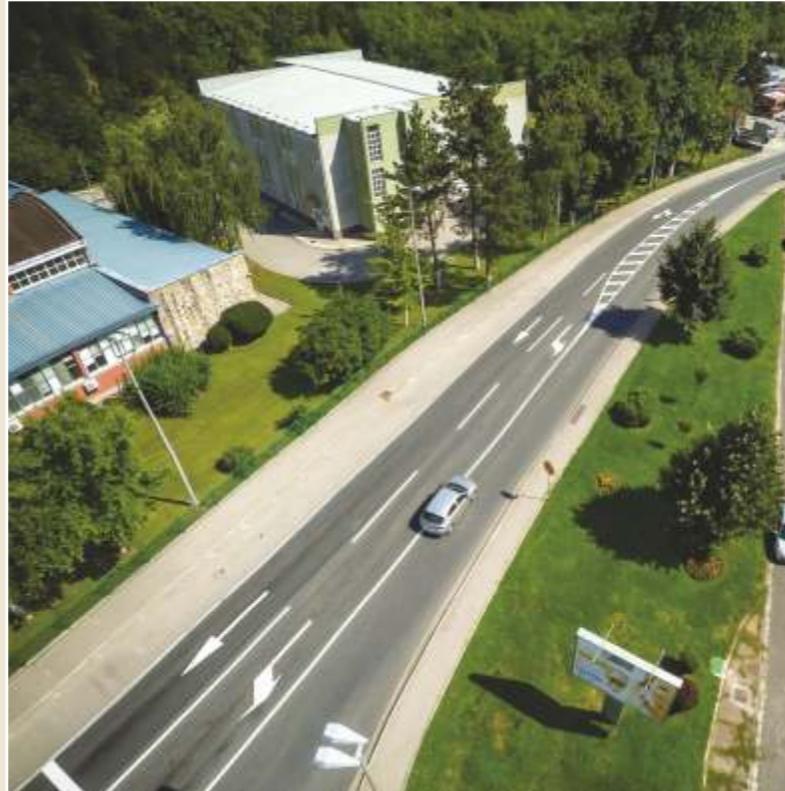
Sarajevo (B&H) .....83 km  
 Split (Croatia)..... 162 km  
 Tuzla (B&H).....189 km  
 Dubrovnik (Croatia) .....202 km  
 Zagreb (Croatia).....371 km

Closest international ports

Ploče (Croatia) .....115 km  
 Split (Croatia).....162 km  
 Brčko (B&H).....250 km

Closest border crossings to EU

Doljani.....92 km  
 Bijača.....100 km  
 Kamensko.....132 km



## TRANSPORT CONNECTIONS



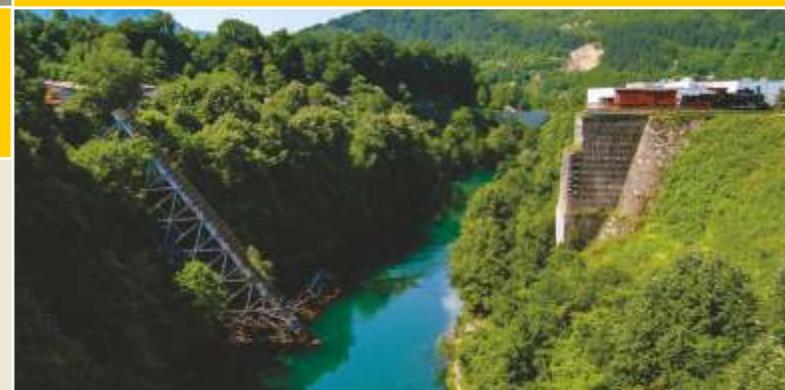
## VISION AND STRATEGIC GOALS

Jablanica Municipality vision:

**“A place of eternal inspiration, humanity, excellence in stone processing, rich cultural, historical and natural heritage, great food – the magic of Neretva river, sun and stone – My Jablanica”**

Strategic goals:

- Jablanica as a center of excellence for stone processing, developed entrepreneurship, and agriculture;
- Territory with developed business and utilities infrastructure;
- Recognizable tourist destination of Herzegovina;
- Jablanica as a place for pleasant living.



## HUMAN RESOURCES



- Total workforce: 4518
  - Available workforce: 2258
  - Average monthly net salary: € 489,30
  - Education: university, high school, primary school and preschool education
  - Educational institutions (within a radius of 100 kilometers): University of Sarajevo and two universities in Mostar
- University educated: 216

Situated between the mountains, Čvrsnica and Prenj, in the Neretva River valley Jablanica municipality stretches over 300 km<sup>2</sup> with over 10,000 residents. With the road and railway infrastructure Jablanica municipality connects Adriatic Sea and central Bosnia and Herzegovina. Jablanica is one of the nine municipalities of the Herzegovina-Neretva Canton.

Jablanica is rich with natural resources-water, minerals, and forests. Municipality area is covered with forests with 20 343 hectares or 68,65% of the territory. State owns 84,65%, 13,92% is private ownership, and 1,43% of the forests are owned by co-ownerships.

Significant natural resources include: Jablanica and Grabovica lakes, Prenj and Čvrsnica mountains, rivers Neretva, Doljanka and Šanica. Rich flora of the Blidinje Nature Park, whose area mostly lies within the boundaries of Jablanica municipality, consists of a great diversity of plants from Mediterranean to high mountain species including. Park is rich with the number of endemic species, from fungi to the glory of the park-an endemic Bosnian pine (Munika-Pinus heldreichii). This Munika pine forest is the largest one in Europe. Among the many animals in the Park, the most special is the king of forest—a brown bear, and chamois—an ornament of the peaks of Čvrsnica Mountain. Jablanica Municipality on its territory has registered locations of natural heritage sites. Most important, with their uniqueness, are Prenj canyon, Hajdučka vrata (natural mountain ring structure) Perućac Spring and water source Mliništa.

Historical site - a memorial complex "Battle for Wounded on Neretva" is located in town. Memorial Bridge is a museum piece as a testimony of one of the most human battles in World War II in which over 4,000 wounded and sick have been rescued.



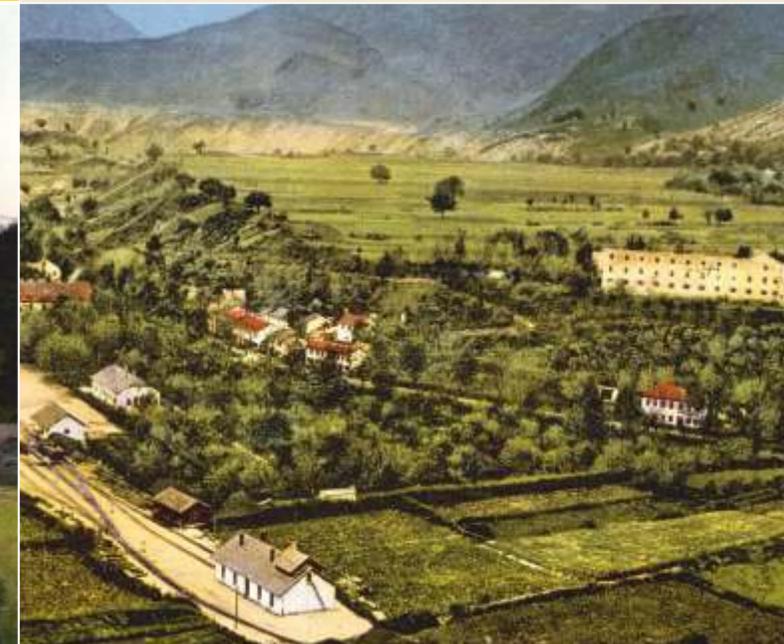
## ABOUT JABLANICA



## JABLANICA THROUGH HISTORY



In the area of Jablanica municipality different cultures have woven their threads - Illyrian, Roman, Slavic, medieval Bosnian church, Ottoman, Western Christian and Eastern Christian. Each of these cultures, to a greater or lesser extent, left its mark engraved in this area rich with multiculturalism. A way of life and cultural features are visible in most parts of the municipality. We find traces in court record of judges from Prozor and Konjic (areas of Doljani, Sovići, Slatina, Donja Rama, Ostrožac), in the books of the Bosnian Franciscans Fr. Petar Bakula, Fr. Jeronimo Vladič, and also in ontological studies of M. S. Filipović, Dedijer, Miličević and J. Mulić. Travel writers have noticed something that makes Jablanica different from other regions and these peculiarities were paid special attention: the incredibly beautiful nature, the specifics of the area where Bogomilism survived the longest, generosity, tranquility and hospitality of the population, about the particularities of "Jablanica women," the peculiarities of Herzegovina stone houses.



Jablanica has abundant natural resources: Jablanica and Grabovica lakes, the mountains Prenj and Čvrsnica, rivers Neretva, Doljanka and Šanica.

Jablanica lake is ideal for summer holidays, and it offers possibilities for recreational and professional sports activities on calm waters such as swimming, kayaking and canoeing, diving, fishing, surfing and sailing.

Grabovica Lake and Neretva River are ideal for kayaking and sports fishing, and are perfect areas for organization of tournaments.

Mountains Prenj (Zelena glava peak – 2.155 m) and Čvrsnica (Pločno peak – 2.228) are two mountain ranges that surround Jablanica. Most paths that go to the highest peaks, mountain and hunting houses and lodges start from Jablanica.

Prenj has 11 peaks above 2000 meters, and mountain has numerous valleys, canyons, peaks and cliffs. Čvrsnica is rich with juniper tree, rear munika pine (Bosnian pine), and certain viewpoints offer view on mountains Bjelašnica, Visočica, Prenj and Velež.

Prenj and Čvrsnica are known as attractive destinations for hunting and mountaineering. At the same time, there are conditions for ski touring, which is a combination of skiing and hiking.

Blidinje Nature Park is situated on the southern slopes of Čvrsnica Mountain. Ski resort with tourist services and accommodation facilities is located in the Nature park.



## TOURISM AND HOSPITALITY POTENTIAL



Ski trails are connected, and there is a possibility for skiing for beginners, and those who like more extreme conditions. More information about Blidinje center is available at [www.blidinje.biz](http://www.blidinje.biz).

Accommodation capacities in Jablanica:

- Hotel Jablanica,
- Motel Hollywood,
- Motel Maksumić

Accommodation capacities on Risovac:

- Blidinje Nature Park,
- Hajdučke Vrleti,
- Vilinac boarding house,
- Motel Risovac.

A gourmet treat of this area is a roast lamb on the spit, which will meet the needs of travelers, athletes, hikers, recreational sports people, and lovers of adrenaline. A dozen restaurants in Jablanica offer this specialty.

Tourist agency "AC SUNCE" LLC Jablanica

▪ Offers travel services with company cars, 16-seat minibus, and organizes excursions to all tourist destinations selected. It also offers services as BIHAMK authorized partner.

▪ In cooperation with domestic tourist agencies company offers: summer and winter holiday packages, sport related travels, weekend packages, excursions, fairs, and concert offers.

More information available at [www.acsunce.ba](http://www.acsunce.ba)

Jablanica has cultural and historical monuments like complex with Museum "Battle for wounded on Neretva", and 42 locations with stećak tombstone necropolises. Four necropolises have been designated as national cultural monuments by Commission for preservation of national monuments of Bosnia and Herzegovina.

Dugo Polje Necropolis, located on Blidinje-Risovac, is a world cultural heritage monuments and protected by UNESCO.

The resources in Jablanica are a good basis for the development of various forms of tourism. In addition, existing traditional production of organic food contributes to the development of rural tourism.

Jablanica with its amenities and natural resources provides an opportunity for further development and investment in tourism.



## HUNTING AND FISHING



Protected hunting grounds in Jablanica are "Čvrstica" with a land area of 32.652 hectares that includes Muharnica, Plasa, Diva Grabovica and Čvrstica, and protected hunting ground "Prenj".

Most common animals are: chamois, roe deer, wild boars, bears, rabbits, wood grouse, hazel grouse, fox, eagle, hawks and rock partridge. Multiple objects for hunters have been built.

Fly-fishing on Doljanka River

Permitted types of fishing on lakes and rivers are: spin fishing– bait fishing, fly fishing, feeder fishing- ground ("waiting").

Doljanka River is the right tributary of the Neretva River. Members of the Fly fishing section of the Association of sport fisherman (USR) "Glavatica" Jablanica take care of the fishing areas, cleanliness of the rivers and the preservation of life in them.

Fishing trails are repaired and wooden gazebo with tables and benches built. It is possible to walk freely along the river along the entire fishing grounds throughout the year. Fishing season on Doljanka river is open from March 1<sup>st</sup> to October 1<sup>st</sup>. Only fishing allowed is classic fly fishing without additional weight with two flies and a hook without a counter hook.

Additional information available at:  
[www.doljanka.com.ba/ReviriUBiH.html](http://www.doljanka.com.ba/ReviriUBiH.html)



Battle of Neretva was fought in World War II for the rescue of 4.000 wounded partisans. Breakthrough over Neretva River is in many ways a unique in the history of warfare. Very strong enemy in the surrounding was defeated by the strength of the surrounded partisan army exhausted by fights and without help from the outside.

By the original deception of the Supreme Headquarters headed by the commander Josip Broz Tito, experienced enemy was deceived and outmaneuvered.

Humanity and Tito's strategic idea put this battle into all military books of the world. Also, because of its nature battle is also a symbol of humanity, since it has been fought for the rescue of large number of wounded.

The museum "Battle for wounded on Neretva" was opened in 1978 on the 35<sup>th</sup> anniversary celebration of the Battle for wounded on Neretva. Museum was opened by Josip Broz Tito.

Memorial Park, the Memorial "Battle for wounded on Neretva", Partisan cemetery, exhibition in the Museum, exhibits, library and other content are part of the complex. Different exhibits are available for public to visit: "Battle for wounded on Neretva" and ethnographic collection of Jablanica region.

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## COMPLEX "BATTLE FOR WOUNDED ON NERETVA"



The Via Dinarica is an adventurous, mountain and hiking trail that connects attractions and sights in seven countries that encompass the Dinaric Alps mountain range from Slovenia to northern Albania. Length of this trail is 1.260 kilometers. The hearth of this "mega trail" is in Bosnia and Herzegovina, Croatia and Montenegro.

The "White trail" is the main path that extends over entire length of Via Dinarica, follows the natural flow of the highest peaks of the Dinaric Alps and includes all the highest peaks in each of the seven countries. "White trail" of the Via Dinarica goes through Jablanica Municipality, connecting two mountains, Prenj and Čvrsnica.

Via Dinarica is a platform that serves to promote and develop the local communities and small businesses in the field of hospitality services, tourism, agriculture and cultural heritage. The objectives of this initiative are to promote the Dinaric corridor and reducing economic, social and regional disparities in BiH through the affirmation of Via Dinarica as a regional tourist destination and increase of competitiveness in the field of adventure and recreational tourism that promotes the natural heritage of Bosnia and Herzegovina.

More information available at [www.viadinarica.com](http://www.viadinarica.com)

Four mountain houses are located in Jablanica:

- Vilinac mountain house – [www.vilinac.ba](http://www.vilinac.ba)
- Plasa mountain house – [www.pdplasa.com.ba](http://www.pdplasa.com.ba)
- Mountain cottage Međuprenjevi
- Mountain cottage Vidrine grude



## VIA DINARICA – WHITE TRAIL



Jablanica is rich with cultural and historical heritage. From explored and registered remains on the territory of the municipality we find following monuments:

From metal age—ruins Stuparina-Dragan selo, Gradište-Ostrožac, Križ-Jablanica, ruin—Glogošnica, ruin and town-Mrakovo;

From ancient times remains of roman buildings (villae rusticae) at four locations of former Ostrožac and valuable remains of the capital and tombstones-stela that are kept today at the National Museum in Sarajevo, remains of ancient buildings in Donje Papratsko and Žuglići—all flooded by the Jablanica Lake;

From the period of late ancient times and middle ages, fortification and town—administrative center of the municipality with villages Ostrožac Radešine, Seljani, Ribići, Papratsko and Dobrigošće at the hill between Ribići and Ostrožac, “kula” (tower) of Herceg Stjepan Kosača from 1444. on Borovac, between Draganjska Mountain and Cetina, Gradac at Rama and Neretva rivers confluence—location of the today's island near Jablanica dam.

Medieval tombstones (stećci): 683 registered (271 plate types, 301 box types and 22 gabled), on 42 locations.



## CULTURAL AND HISTORICAL HERITAGE



Sport in Jablanica has a very long tradition and is a significant segment of the social upgrade in Jablanica municipality. Some of the top world and European athletes such as Vahid and Salem Halilhodžić, Hasan Salihamidžić, Senad Lulić and Mirza Teletović have been born in Jablanica.

Sports Association of Jablanica contributes to development of sport in Jablanica. Football stadium and newly built multifunctional sports and vicinity of the fitness trail ensure base for practicing and preparation of athletes and recreational sports.

#### SPORTS AND RECREATIONAL CENTER "RISOVAC"

The concept of urban planning of Risovac Center will contribute to development of winter, sports, recreational, health, farm, hunting, gastronomic, educational and scientific tourism without season change limitations. The size of "Risovac" Sports and recreational center is 164,4 hectares.

Existing infrastructure for snow sports is a base for further development of winter tourism on Risovac. Development of additional contents is planned: walking paths, trails for snowmobile, dog and horse sled, a wellness center, a training ground for skating, cross-country skiing.

On a Risovac plateau, next to the existing capacities, a plan has been developed for expanding the offer through forming a central zone with gastronomy, health, shopping-commercial, entertainment and other services.



## SPORT IN JABLANICA





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